

# MARLENI GOMEZ

Illustrator | Designer

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@heyowiththeface

## TECHNICAL SKILLS

### Programs

Adobe Suite: Ps, Ai, Id, An, Dw, Ae  
Procreate for iPad  
Adobe Acrobat Pro  
Quite Imposing  
Microsoft Office Suite  
Google Docs / Drive Apps  
Google Analytics and SEO  
File Maker Pro  
Fluent in Mac and PC

### Expertise

Digital and Traditional Illustration  
Graphic design  
Character and prop design  
Budgeting and scheduling  
Event planning and management  
Project development  
2D animation  
Color styling and layout  
Print production  
Screenprinting and printmaking  
Social media marketing  
Website design / basic HTML  
Video editing  
Fluent in English and Spanish  
The Simpsons

### Interests

Cartoons and Anime • Cosplaying  
Hiking and traveling • Useless trivia  
Halloween • Cooking • True Crime docs  
Salsa dancing • Tattoo culture • Zoology

## EXPERIENCE

### 2019-pres. Titmouse, Inc. | New York, NY

*Prop Designer / Asst. Character Designer*

- Illustrate designs for upcoming animated TV series
- Design various props, character redresses and ref poses
- Handle character turnarounds, color, texture and EFX
- Work to develop and maintain unique style of project
- Submit 5-12 completed, animation-ready files per week

### 2015-2018 Kinda!Con Art Expo | Morristown, NJ

*Creator / Organizer*

- Created all promo materials for print and online marketing
- Coordinated with sponsors, special guests, 50+ vendors and venue to keep event schedule on track
- Pushed to exhibit new creators of all colors and backgrounds
- 300 attendees first year with growth to nearly 1000 in third year

### 2013-pres. Freelance and Conventions | US | CA | PR

*Illustrator / Artist Alley Exhibitor*

- Sell handmade artwork and crafts at 100+ fan conventions
- Teach animation, illustration and leadership skills at panels
- Label, organize and categorize inventory, create budgets, schedule trips and keep detailed expense notes per con
- Consistently grow shop to earn 10% or more in sales each year
- Work with ADs to illustrate creative projects for editorial use

### 2017-2018 Sneeze.IT Marketing | Fairfield, NJ

*Graphic Designer*

- Designed monthly marketing campaigns to generate leads
- Created and managed lead gen ads, animated GIFs and 30 social media posts a month for IG, Twitter and FB clients
- Built and maintained landing pages for 5-20 clients weekly

### 2010-2017 Conexion Printing | Hawthorne, NJ

*Graphic Designer / Printer*

- Designed new promotional products and artwork for print
- Expanded business through local marketing campaigns
- Aided in all pre-production and post-production including designing, pre-flighting, printing, packaging and shipping

## EDUCATION

### 2013-2017 Montclair State University | Montclair, NJ

*Bachelor of Fine Arts; Animation and Illustration*

### 2015 STORY: Pixar Masterclass Workshop | New York, NY

*Vancouver Institute of Media Arts (VanArts)*

### 2011-2013 Passaic County Community College | Paterson, NJ

*Associate of Arts; Marketing and Communications*